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**FRANKLIN MINT FEDERAL CREDIT UNION REALIZES
GREATER ONLINE LOAN VOLUME WITH MERIDIANLINK**

Online Lending Applications Increase By Over 30%

COSTA MESA, CA – June 15, 2009— MeridianLink’s automated loan application system has had a positive impact at Franklin Mint Federal Credit Union (FMFCU). “Our online loan applications have increased significantly with the MeridianLink system,” says Allan C. Stevens, Chief Credit Officer for FMFCU. “We’re getting over 25% of our loan applications online now — an increase of over 30%.”

FMFCU deployed MeridianLink online in June 2008. “We rolled out the website first,” explains Stevens. “Then we added our branches over the next several months.”

Having one platform that can be used by members online and by Member Service Representatives in their 28 branches and call center was appealing to FMFCU. “The system’s easy to navigate by our members and our internal staff,” says Dan D’Imperio, Assistant Vice President and Lending Manager. “MeridianLink is a very functional system — fluid and powerful. The architecture is sound.”

Stevens agrees. “MeridianLink’s Loans PQ has been excellent — not good — excellent.”

D’Imperio continues, “We’ve been impressed with the automated underwriting capability. The credit application and automated decisioning are solid, and the system offers us a lot of options to customize features and set our own parameters.”

In addition, Stevens also reports high levels of satisfaction regarding MeridianLink customer service and overall performance. “Everyone at MeridianLink has been very responsive. There’s never a delay in getting back to us when we’ve had any concerns or questions.”

About MeridianLink

MeridianLink, Inc. is a leading provider of enterprise business solutions for over 26,000 end users in the financial services industries. The company’s passion for excellence is reflected in their web-based credit reporting, lending, and new membership/deposit opening technologies, which all enjoy solid reputations as being cutting edge, reliable, and affordable. Based in Costa Mesa, California, MeridianLink is committed to creating “Smart Solutions” that deliver “Real Value.” For more information, visit www.meridianlink.com.

About Franklin Mint Federal Credit Union

FMFCU has been providing financial products and services to residents and organizations throughout the Delaware Valley and beyond since 1970. Today, the Credit Union has more than 56,000 members, over 1,200 partner organizations, 28 branches, ATM access at over 28,000 surcharge-free machines through the national CO-OP ATM network (including 9,000 deposit taking machines) and 24/7 access to member accounts. For more information on FMFCU products and services, call 610-325-5100 or visit www.fmfcu.org.

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