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CUSN AND MERIDIANLINK ANNOUNCE PARTNERSHIP *Working Together to Connect Members to Credit Unions*

COSTA MESA, CA – May 18, 2009 –Credit Union Service Network (CUSN) has partnered with MeridianLink to offer XpressAccounts, an automated new member application and account opening program. “Our goal is to become a one-stop shop for our subscriber credit unions and help them take advantage of new options and technologies to assist them in connecting with their members,” explains Doug Burke, CEO for CUSN.

MeridianLink was chosen from a pool of potential vendor companies that CUSN considered. “We were very impressed with the overall functionality of the XpressAccounts system,” says Burke. “It’s robust and powerful, as well as easy to use and straightforward. We also liked the pricing model, which is based on usage. This makes it very affordable for our credit unions.”

Both CUSN and MeridianLink share similar perspectives and philosophies regarding credit union member services. “In today’s busy, mobile society, it’s critical for credit unions to offer their members the highest level of convenience,” says Edward Guerin, vice president of credit union development for MeridianLink. “The number one factor in choosing a financial institution from the customer’s perspective is convenience. Shared branching lets members bank nationwide at over 3700 locations. MeridianLink’s XpressAccounts allows potential members to apply and fund a new account from the convenience of their personal computer — in the office or at home.”

In addition to offering members ease and convenience, XpressAccounts also gives credit unions a huge cross sales advantage. “When someone applies for membership or opens an account online through XpressAccounts, the system is set up to read and integrate live credit data, which can be used to qualify the member for additional financial products — automatically,” explains Guerin.

XpressAccounts can be integrated with any credit union’s core processor. “This is one of the areas where we really excel,” says Tim Nguyen, chief information officer for MeridianLink. “The issue of integration — in terms of precision and depth — is of critical importance. MeridianLink has the development muscle and experience to successfully integrate our platform with any core processing system in the credit union industry.”

About MeridianLink

MeridianLink, Inc. is a leading provider of enterprise business solutions for over 26,000 end users in the financial services industries. The company’s passion for excellence is reflected in their web-based credit reporting, lending, and new membership/deposit opening technologies, which all enjoy solid reputations as being cutting edge, reliable, and affordable. Based in Costa Mesa, California, MeridianLink is committed to creating “Smart Solutions” that deliver “Real Value.” For more information, visit www.meridianlink.com.

About Credit Union Service Network

Credit Union Service Network, LLC was founded in 1992, to help participating credit unions reach more members in areas outside of their office radius, offering products and services that connect members to their credit unions. Credit Unions own the network, and it has a volunteer board to govern the direction of the organization. Media representatives, contact our Marketing Consultant, Meghan Stewart, at 720-945-7244 or mstewart@cusn.com for additional information.

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